

SplitEnd Savior

HB-DE-24-RC-4909501-006



Main Claims:

- Alternative to silicones.
- Enhance manageability.
- Lightweight and non-greasy.
- Made with 99% Natural Origin.
- Minimalist formulation. (12 INCI's)

Market trend:

+147% growth in hair treatments free from silicones

2022 vs 2023*



Cegesoft® SB 45 TR

A traceable shea butter that delivers essential skin care benefits while empowering women in the sourcing process. This special lipid fraction is characterized by a higher melting range.

Cetiol® Ultimate

Volatile, ultra fast-spreading and dry emollient; a 100% renewable-based provides a silicone oil-like, powdery and waxy-dry skin feel.

Dehyquart® A-CA

Conditioning agent for hair conditioning creams and emulsions.

Treat your hair to the best with a formula designed to prevent split ends, providing intensive care without the use of silicones.

SplitEnd Savior

HB-DE-24-RC-4909501-006



HB-DE-24-RC-4909501-006

Phase	Ingredients	INCI	% by weight	Function
A	Water, demin.	Aqua	84.50	
	Glycerin	Glycerin	3.00	Humectant
	Dehyquart® A-CA	Cetrimonium Chloride	1.50	Conditioning agent
B	Dehyquart® F 75 T	Distearoylethyl Hydroxyethylmonium Methosulfate, Cetearyl Alcohol	1.00	Emulsifier (O/W)
	Cegesoft® SB 45 TR	Butyrospermum Parkii (Shea) Butter	2.00	Emollient
	Cetiol® C5	Coco-Caprylate	1.00	Emollient
	<u>Lipofructyl® Argan LS 9779</u>	Argania Spinosa Kernel Oil	1.00	Active Ingredient
C	Lanette® O	Cetearyl Alcohol	3.00	Consistency agent
	Cetiol® Ultimate	Undecane, Tridecane	2.00	Emollient
	Sodium Benzoate	Sodium Benzoate	0.50	Preservative
	Perfume*	Parfum	0.50	Fragrance

Manufacturing Process

1. Premix Phase A and heat up to 80°C. **2.** Heat up Phase B until 80°C and stir until everything is melted and mixed. **3.** Add Phase A to Phase B under stirring. Homogenize the emulsion around 45°C. **4.** Under 40°C add ingredients of Phase C one by one and adjust the pH with Citric Acid.

*Düllberg Konzentra "Green Vanille Natura"



Specifications

Aspect	White
pH value (23°C)	4.8
Viscosity (Brookfield; RVF; spindle 5; 10 rpm; 23°C)	12.000 mPa s