

Document Download Tracking

1. General

I agree that BTC Europe GmbH may track my downloads of documents I will make on this website and send me notifications via email about relevant updates. For this purpose, I agree that my personal data (name and email-address) may be processed. I have read the privacy policy.

2. Document downloads

2.1. If you have given us your consent to do so, we will collect information about your document downloads occurring on this website (hereinafter referred to as “Tracking”). We will use this information for the purpose for informing you about relevant updates of the respective documents via email. For this purpose, we process the following personal data:

- Email-address
- Firstname
- Lastname

2.2. The Tracking will take place via document download tracking services, which will collect the information above via the backend of our website. Consequently, no cookies will be utilized and we will not use technologies requiring access to information stored in your user device. For the Tracking, we use the solution **DocTrends** provided by insionno GmbH, Bergheimer Strasse 147, 69115 Heidelberg, Germany (hereinafter referred to as “insionno”). Insionno will process your personal data strictly by our instructions based on technical and organizational measures according to the state of the art.

3. Notifications

3.1. To send you the notifications via email, we will transmit your personal data – depending on the location of your business – to the following BASF companies:

BASF Legal Entity	Country Code
BASF Italia S.p.A.	IT
BASF Srbija d.o.o.	RS
BASF Espanola S.L.	ES
BASF S.R.L.	RO
BASF Portuguesa S.A.	PT
BASF Belgium Coordination Center	BE
BASF Nederland B.V.	NL
BASF Sia (Lettland)	LV
BASF UAB (Litauen)	LT

BTC Europe GmbH	DE
BASF France S.A.S.	FR
BASF plc	GB
BASF Ireland Ltd.	IE
BASF Polska Sp. z o.o.	PL
BASF EOOD	BG
BASF Slovenija D.O.O.	SI
BASF A/S	DK
BASF AS	NO
BASF Oesterreich GmbH	AT
BASF Croatia D.O.O.	HR
BASF AB	SE
BASF Oy	FI
BASF Slovensko spol. s.r.o.	SK
BASF Hellas S.A.	GR
BASF Hungaria Kft.	HU
BASF spol. s.r.o.	CZ
Wilhelm Rosenstein	IL

- 3.2. In addition, depending on your company's location, we will share your personal data with the corresponding regional BASF affiliate company, as listed above. No data will be shared with (non-BASF) third-party companies for commercial purposes.
4. The legal basis for this data processing is your consent, **Art. 6 Sec. 1 lit. a) GDPR**.
5. You can withdraw your consent at any time for the future by sending an email to btc-chemshop-customer-support@btc-europe.com. The withdrawal of consent does not affect the lawfulness of processing based on this consent before its withdrawal