



COLORS &
EFFECTS

BASF
We create chemistry

Dispers pigment preparations for decorative papers

Cost saving solution provided by
high quality pigment preparations

Key benefits

- Use of lighter paper is possible
- Reduction of production costs, while consistency in product quality is guaranteed
- More suitable for large-scale production lines

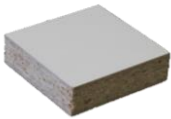
Dispers product portfolio for decorative papers

Enables cost reduction with smart coloration

To achieve the optimal formulation for a pigment preparation, the most appropriate compounds of highly developed additives and other raw materials are combined to reach maximum efficiency for the respective target application.

Even small quantities of Dispers® White pigment preparation can generate substantial cost advantages.

Pigment preparations for decorative papers

Trade name	C.I.	Pigment content (~%)	Characteristics	Recommended dosage rate (~%)	Performance
Dispers White 0022 	Pigment White 6	68	neutral white pigment preparations	5	<ul style="list-style-type: none"> High quality Very good reproducibility

Other products are available on request. Please contact our technical marketing.

BASF approach to cost – effective coloration

- Dispers pigment preparations add colorant selectively to the décor paper surface
- Allows to use lighter, more cost efficient papers
- Less paper weight also means less impregnating resin cost



Adding Dispers pigment preparations to the impregnating solution **saves**

Paper cost

and

Impregnating resin cost



Contact

Europe

BASF Colors & Effects GmbH
An der Rheinschanze 1
67059 Ludwigshafen
Germany

Asia

BASF Colors & Effects Shanghai Ltd.
No. 300, Jiangxinsha Road
200137 Shanghai
P.R. China

North America

BASF Colors & Effects USA LLC
24710 West Eleven Mile Road
Southfield, MI 48034
USA

South America

BASF S/A
Av. das Nações Unidas, 14171
Crystal Tower 11th floor,
Morumbi 04538-132, São Paulo
Brazil

Visit our website: www.colors-effects.basf.com

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights, etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. The agreed contractual quality of the product results exclusively from the statements made in the product specification. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed. When handling these products, advice and information given in the safety data sheet must be complied with. Further, protective and workplace hygiene measures adequate for handling chemicals must be observed. (07/2017)

® = Registered trademark of the BASF Group