

## Expertise Plus Information

<sup>2nd</sup> August 2018 www.btc-europe.com/information

## I&I moves toward a circular economy

Increasing public awareness for sustainability has boosted the significance of the circular economy model in politics and industry in recent years, with a shift away from a linear economic model toward a closed-loop system that uses resources as efficiently as possible. The I&I industry is undergoing a similar trend, as all major indicators show. BTC supports Home Care and I&I customers with solutions based on product contributions to a circular economy.



## We support your efforts to develop products for a circular economy with:

- Trilon® M grades enabling high-performance solid formats with glass protection
- Plurafac® SLF 180 enabling outstanding rinse aids for good plastic drying
- Full dataset on the plastic compatibility of our surfactants to prolong the lifecycle of cleaned items
- Our renewable-based Glucopon® grades
- <u>Lutensol® XP 80</u> enabling high-performance cleaners
- Polyguart® Ecoclean Max to promote an "easy to clean again" effect
- Our <u>low-foaming surfactant range</u> enabling energy savings
- <u>Lutropur ® M</u> enabling a safe and effective cleaning process
- ...and much more

## Please contact us to find out more!

You can find additional information about I&I moving toward a circular economy and contact your local BTC partner directly using ourwebsite for your industry.