

Expertise Plus Information

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Lutropur® M for Toilet Bowl Cleaners

Solutions for acidic viscous cleaners

Toilet and sanitary cleaning and descaling, especially in I&I market, require superior performances to assure a high level of cleanliness and hygiene, such as removal of tough soils, scale and rust.

Right kinds of viscosity and rheology of a toilet bowl cleaner formulation are fundamental to achieve excellent results on vertical surfaces as uniform covering, clinging for long time and acting below water level.



BASF Enabling Choices in sanitary cleaning with Lutropur® M and performing ingredients:

Descaling and Derusting: Lutropur® M, methanesulfonic acid from air-oxidation process

Safety

- Easy, safe handling
- Less corrosive
- No smell and toxic gases

Ecology

- Readily biodegradable (OECD)
- Eco-labeling possible
- Possible alternative to phosphoric, sulphamic, nitric, hydrochloric acids

Performance

- Strong organic acid
- High solubility of its salts
- Quick scale dissolution

Thickening and cleaning, meeting EU Ecolabel: *Rheocare® XG, Glucopon® 215 UP/MB

Thickening and cleaning: Demelan® VPC, Lutensol® AO 7, Trilon® M types

Biocidal efficacy: Protectol® FM types

Easy to clean again action: Polyquart® PRO A

*product from Personal Care

You can find additional information and contact your local BTC contact partner directly using our website for your [industry](#).