

# Expertise Plus Information

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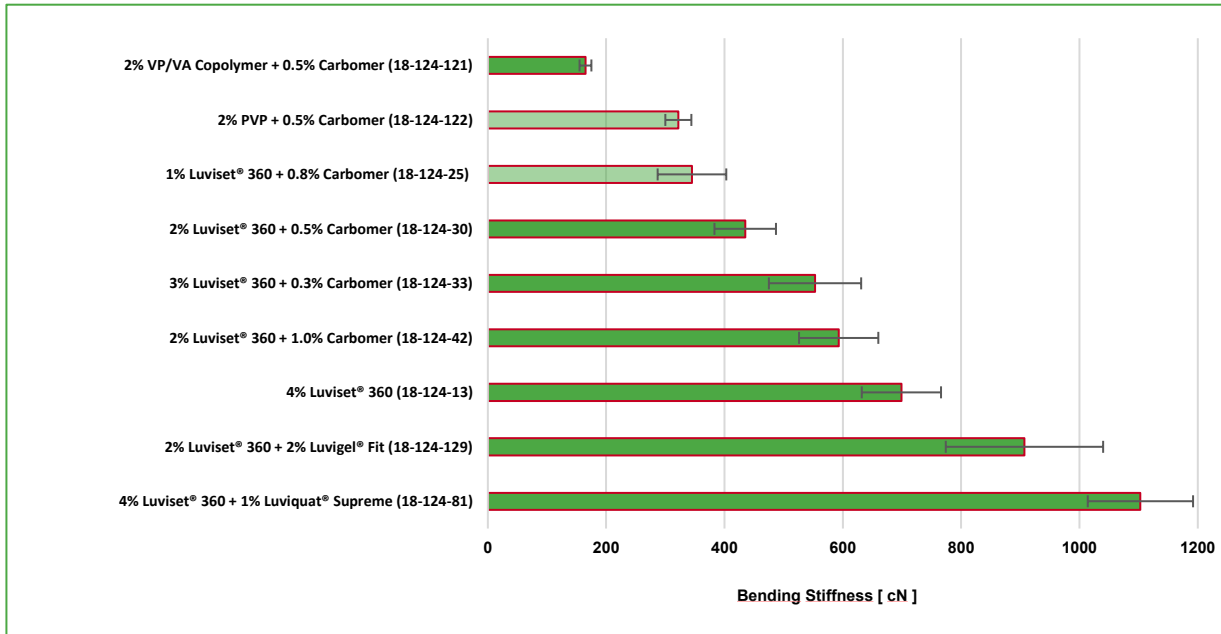
## Luviset<sup>®</sup> 360: Styling in six dimensions



Consumers are looking for styling products that are easy to use, do not flow on the hands, ensure long-lasting performance also in high humidity conditions, provide good hold of the styled hair and low flaking.

The innovative styling polymer Luviset<sup>®</sup> 360, provides efficient performance in six dimensions: long-lasting hold, strong hold, low flaking, flexible hold, anti-pollution and new textures. It can produce high viscous styling products with no or low movement inside the package and offers a wide range of final products such as gels, creams, waxes and other new textures.

## Luviset® 360 – Styling Performance



Luviset® 360 gives excellent setting performance depending on concentration and booster polymers like Luvigel® Fit UP or Luviquat® Supreme AT1.

You can find additional information about Luviset® 360 directly using our website for [personal care industry](#).