

Expertise Plus Information

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www.btc-europe.com/information

Unleashing the power of sustainability

The new generation of BASF's chelating agents

Eco-aware consumers choose eco-sustainable products for washing and cleaning – and expect them to do the job perfectly. With solutions by BASF, you can satisfy your customers on both counts. The new generation of chelating agent by BASF are now even more sustainable.

Depending on your needs, we can offer Trilon M Max BioBased with a measurable bio-content of up to 43% or Trilon M Max EcoBalanced, which is 100% certified biomass balanced. Both solutions come without any loss in performance.

Trilon® M Max BioBased

- Biomass from sugar-based Alanine
- Combination of conventional and bio-based ingredients

Trilon® M Max EcoBalanced biomass balanced

- Certified according to the REDcert² standard and audited externally
- Important contribution to boosting sustainability and reducing CO₂ emissions

Be an eco-pioneer for a naturally cleaner world

You can find additional information about Trilon® M Max directly using our website for [detergents & cleaners industry](#).

