

# Expertise Plus Newsletter

6<sup>th</sup> March 2015

[www.btc-europe.com/newsletter](http://www.btc-europe.com/newsletter)

## Automatic Dishwashing without Phosphate - without Compromise!

Cleaning, filming, rinsing, and drying of cutlery and tableware are the most important criteria of automatic dishwashing detergents in consumer test magazines. In today's market, there are many high-performance products that fulfill all these needs of the end-consumer. But these products are based on phosphate, which is expected to be limited from 2017 due to EU legislation.

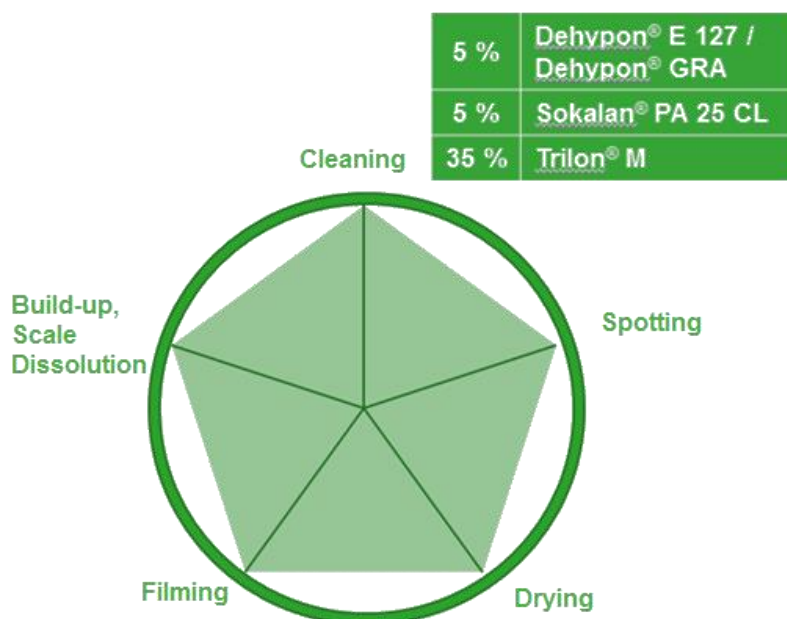
Trilon<sup>®</sup> M is our alternative to phosphate. It secures today's established performance levels and supports the sustainable positioning of premium products.



The advantages of Trilon® M are:

- Improved cleaning as to tea, milk, meat
- Less filming due to strong chelating capabilities
- Easy handling due to granular product formulation
- Suitable for ecolabels (e.g., EU flower, Nordic Swan)

Trilon® M is the ideal partner to the Dehypon® specialties and Sokalan® PA polymers to create formulations without phosphate and without any compromises.



You can find additional information and contact your local BTC contact partner directly using the Solution Finder at [www.btc-europe.com](http://www.btc-europe.com).

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