

Expertise Plus Newsletter

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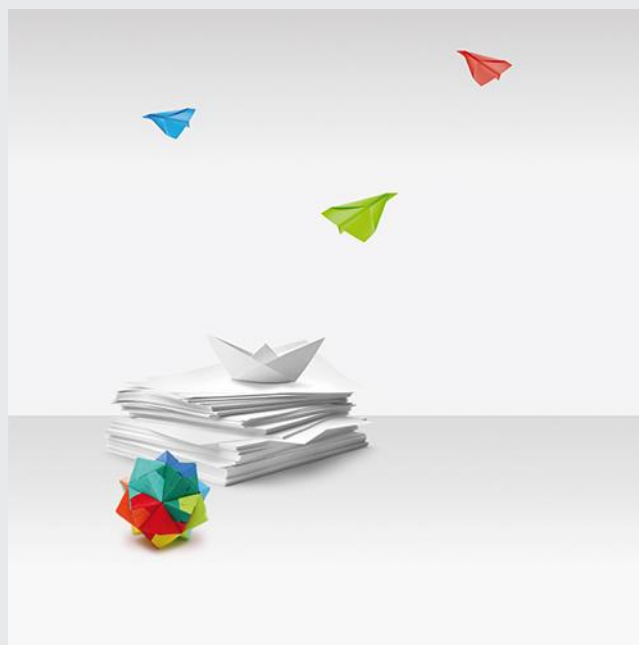
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BTC supplies special chemicals for more than just paper making

It takes a multitude of different chemicals to turn a set of raw materials into a sheet of paper – for instance, chemicals for the refinement process, for bleaching or for cleaning the machines. "As the sales company of BASF SE, and together with BASF Paper Chemicals, we can provide this wide range of products to the paper industry", says Dr. Lutz Rosengarten, Business Manager Europe - Paper, Water Treatment, Mining & Oilfield Chemicals at BTC Europe. As of June, responsibilities within the paper industry will be redivided among the two partners: In the future, BASF Paper Chemicals will supply all chemicals for paper making and coating, whereas BTC places its focus on the sale of chemicals that go beyond the mere production process.

Personal advice

"BTC now supports the paper industry with chemicals that go beyond the traditional paper chemicals – across the entire production process", explains Dr. Rosengarten. That includes, for instance, lubricants and synthetic oils for operation of the paper machines, hydrosulfite for bleaching the pulp, cheque dyestuff for safety papers, effect pigments and dispersing agents for pigment dispersions. Following the reorganisation, this wide range of BTC products is now available to the entire paper industry throughout Europe and not, as was previously the case, predominantly to small and medium-sized paper manufacturers. "In addition to the products themselves, we offer our customers in most European countries personal advice by technically experienced staff from their respective region, which means in their own language if necessary. This allows us to ensure even better individual support", explains Dr. Rosengarten.



The BTC and BASF portfolio for the paper industry

- Process chemicals
- Chemicals for refinement
- Functional chemicals

You can find additional information and contact your local BTC contact partner at www.btc-europe.com.

Would you like to get regularly informations like this and many more from the world of BTC's speciality chemicals for your industry? Under www.btc-europe.com/newsletter you can subscribe to our Expertise Plus Newsletter specifically for your industry.