

Expertise Plus Information

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Effects and Claims

Selected offer for hard surface cleaners

The range of hard surface cleaners include a broad variety of products and formats, which require specific effects and claims. Beside the cleaning performance, cleaners should provide additional visible benefits for the end consumers, as surface care, disinfection, gloss or easy to clean again effect.

BTC offers a wide selection of BASF products, which fulfill the specific needs of the different applications in hard surface cleaning



Limescale Soapscum Removal	Surface Care	Foam Boost	
Disinfection	High Gloss	Quick and Spotless Drying	
Thickening	Excellent Wetting	Easy to Clean again	

You can find additional information about Effects and Claims and contact your local BTC partner directly using our website for your [industry](#).