

# Expertise Plus Information

17<sup>th</sup> August 2017

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## Hair Styling Trends 2017

How we chose to present ourselves to the outside world is important. It affects how we feel, how confident we are and how others see us.

Restyling our hair is one major way of changing our appearance. We can send out a clear message with our hair, a rebel? professional? hipster?

Every year the fashions change. This year we worked with « Fashion Snoops » to identify the 4 key trends of 2017.

You can find additional information about Hair Styling Trends 2017 and contact your local BTC partner directly using our website for your [industry](#).

