

# Expertise Plus Information

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## Immersed in a refreshing world of colour – Sicopal® Turquoise EH 3475 (L 8215)

**Spring is once again treating us to a show of magnificent colour. Turquoise provides a particularly fresh touch, combining both the calming and stimulating aspects of its base colours blue and green. The coatings industry now has access to a new blue-green pigment to enhance the quality and look of various interior and exterior applications.**

Turquoise is often associated with the feeling of a holiday by the sea, triggering positive feelings in the beholder. Pigments in this colour are therefore ideal for eye-catching coatings. As part of its ongoing innovation, BTC has now added the blue-green pigment to its portfolio.



### Completion of the colour palette

“Our Sicopal® colour palette already covered large parts of this spectrum. The greenish-blue hue of our Sicopal® Turquoise EH 3475 (L 8215) now completes it,” reports Albert Ensenyat, Business Manager for Pigments at BTC. “We are now also offering our customers this inorganic colour pigment in the proven Sicopal® quality.” It is listed in the Colour Index (CI) as PG 50.

### High colour strength and coverage

Sicopal® Turquoise EH 3475 (L 8215) impresses with a high colour strength and outstanding coverage. Its high alkali resistance even makes it ideal for decorative applications, including silicate façade systems. The high-performance inorganic pigment shows impressive resistance to heat and chemicals.

### The advantages at a glance

- Enormous colour strength
- Use in industrial and architectural applications
- Remarkable temperature stability
- Resistance to chemicals and weathering

### **Our Expert**

Albert Ensenyat, Business Manager for Pigments at BTC, joined the BASF Group in 2002 and fulfilled different functions in sales until 2016, when he took on his current role. He has over 30 years of experience in the coatings industry and has worked for multi-national companies, such as DuPont, Herberts and Beckers. “My goal is to promote Pigments and Colorants along the different industries, support customers in their projects, and in the end of the day make our lives more colorful.”



You can find additional information about Sicopal® Turquoise EH 3475 (L 8215) directly using our website for [automotive and industrial coatings industry](#) or the [architectural coatings industry](#).