

Expertise Plus Newsletter

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Oral Care by BASF Care Creations™

Get ready to smile

Our BASF Care Creations' ingredient portfolio covers a broad line of products for oral care applications, such as toothpaste and mouthwash, ranging from surfactants, solubilizers, emulsifiers and polymers to effect pigments and active ingredients.

For example, our surfactants like **Texapon®**, **Plantacare®** and **Plantapon®** offer excellent foaming properties and are perfectly suited for all kind of tooth-paste and gel formulation concepts.

Look at our effect pigments like the **Timica®** and **Flamenco®** range, providing attractive optical effects from a silky elegant to a silvery sparkling appearance.

And consider our active ingredients such as **Vitamin E**, **Bisabolol** and **Panthenol** as well as the high performing solubilizer types **Pluracare®** and **Eumulgin®**.



Ask us for our Oral Care Portfolio Guide Europe and Formulations Examples.

You can find additional information and contact your local BTC contact partner directly using the Solution Finder at www.btc-europe.com.

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