

# Expertise Plus Newsletter

29<sup>th</sup> July 2015

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**New to the portfolio:**

## Higher alcohols and aldehydes

BTC Europe is extending its product spectrum: BASF's range of higher alcohols and aldehydes will be added to the portfolio. This addition will extend BTC's product line of special chemicals and chemical intermediates. The new products will initially be sold in Germany, Austria and Switzerland, as well as in the Central Europe countries, in France and in the Benelux countries.

### **Comprehensive range of options for higher alcohols and aldehydes**

Industry needs these new intermediates for a wide range of uses, including as corrosion inhibitors, oil additives, PVC stabilisers and pesticides, as well as for cosmetic products, antioxidants and a number of other applications. "BTC is led significantly by the needs of the respective industries," says Juan Tortosa, Distribution Business Iberia & Chemicals Europe. "The more products we can offer, the better for us and our customers."

### **Advice is crucial**

The considerable number of application areas makes it even more crucial that customers receive competent advice when it comes to higher alcohols and aldehydes. "Because intermediates are not ready-to-use applications, it is essential that our consultants have an excellent knowledge of their industries," says Tortosa.



You can find additional information on **higher alcohols and aldehydes** and contact your local BTC contact partner directly using the Solution Finder at [www.btc-europe.com](http://www.btc-europe.com).

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