

# Kick your performance into high gear with novel Sicopal® Red K 3050 FK

New high performance red opens design options



## New high performance red

- Innovative inorganic pigment
- Novel C.I. Pigment Red 290
- Outstanding heat and weather resistance at all concentrations
- Excellent chemical stability
- EH&S friendly

## Expand your design options

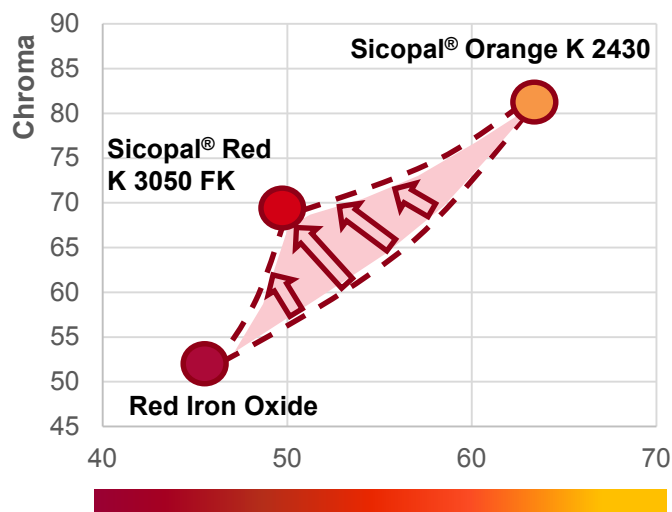
- Most attractive inorganic red
- Highly reliable formulation partner, even in shading concentrations
- For most demanding processes including high heat EPL's
- Suitable for outdoor pastel shades

# Sicopal® Red K 3050 FK

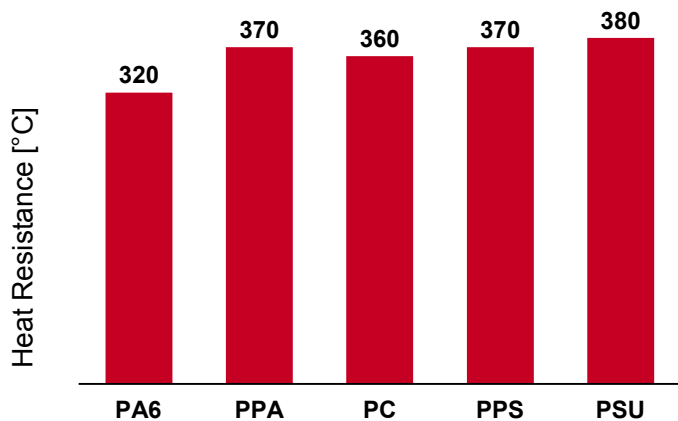
Kick your performance into high gear with a novel red chemistry  
Expand your design options for the most demanding applications

Meeting industry needs for better performing and more chromatic pigments, BASF Colors & Effects launches Sicopal® Red K 3050 FK, a breakthrough in inorganic red pigments (**C.I. Pigment Red 290**)

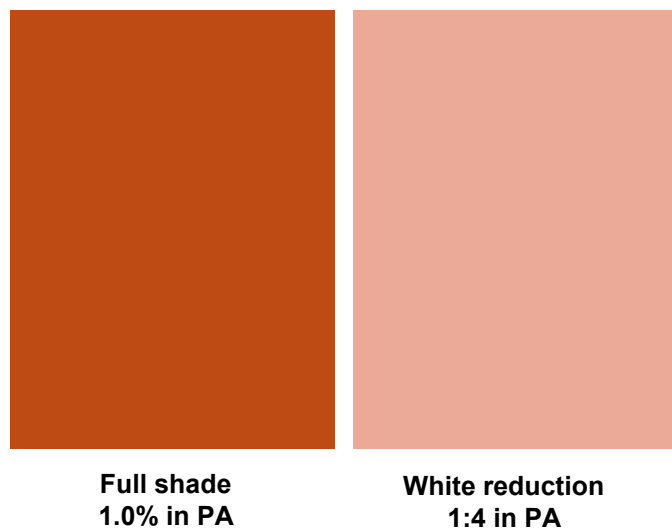
- Outstanding heat and chemical resistance
- Excellent performance in PVC and PO as well as high heat resins like PA, PPA, PSU, PPS...
- First choice for long lasting PVC outdoor thanks to superior durability even in light tints (iron free)
- Opens up the red color space vs. state of art
- Ideal formulating partner to create more chromatic, durable red shades alone or in combination with high performance organic pigments, inorganic pigments or dyes



**Sicopal® Red K 3050 offers outstanding processing in high heat polymers**



**Sicopal® Red K 3050 breaks free the red color space for the most critical needs**



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